

work experience

2010 - Present

Unikron Inc.

Project Manager

- Analyze, Manage, and Assess Projects
 - Distribute work according to timeline, budget, and ability
 - Breakdown potential projects in order to provide accurate quotes
 - Liaise with clients on progress of their projects
 - Provide assistance and expertise when needed

2008 - Present

Unikron Inc.

Graphic & Interactive Media Designer and Developer

- Completed various projects involving:
 - Touchscreen Applications
 - Digital Signage
 - Corporate Identity / Branding
 - Flash AIR Applications
 - Custom Content Management Systems
 - Wordpress / Joomla
 - Website Development
 - Online Advertisements / e-Newsletters / Mailers
 - Webinars / Webcasts / Video Encoding
 - Flowcharts & Documentation
- Continuous communication and troubleshooting with clients
- Cross-Browser Optimization
- Ensuring Brand Consistency
- Addressing issues with Search Engine Optimization
- Website Maintenance

2008 - Present

Creative Zing // creative-zing.com

Partner and Creative Director

- Brand development
- Numerous t-shirt designs
- Liason with printing companies, local and overseas
- Managing other designers
- Setup and hosting booths at clothing shows / conventions

2006 - Present

P.O.D. Designs // poddesigns.net

Partner and Creative Director

- Completed various projects involving:
 - Corporate Identity / Branding
 - Website Development
 - Printed Marketing Materials
- Printing Services
- Hosting Services
- Webmaster & Maintenance
- Contracting work to other designers
- Continuous communication with clients

education

York University/Sheridan Institute

- Honours Bachelor of Design (BDes)
- Certificate in Digital Media
- Spring 2008 Graduating Class

related skills

- Extensive experience on both Windows & Mac Operating Systems
- Preferred software:
 - Flash / AIR
 - Illustrator
 - Dreamweaver
 - Word
- Proficient with the following software:
 - Photoshop
 - Acrobat
 - PageMaker
 - AfterEffects
 - InDesign
 - Excel
 - Powerpoint
 - Frontpage
 - Type Tool
- Preferred web technologies:
 - Actionscript 3.0
 - jQuery
 - PHP
 - MySQL
 - SQLite
 - HTML
 - CSS
 - XML
- Experience with scripting languages:
 - Javascript
 - Ajax
 - Actionscript 2.0

recent online work

- Creative Zing // creative-zing.com
- Creative Reflex // creativereflex.ca
- Rosanna U's Portfolio // rosannau.com